



WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

CONTRACT

And:

American Rambler Productions
138 Conant Street
Beverly, MA 02494

<u>Contract / Revision</u> 822395 /		<u>Alt Order #</u>
<u>Product</u> 9/19-9/25		
<u>Contract Dates</u> 09/19/12 - 09/19/12	<u>Estimate #</u> 206	
<u>Advertiser</u> Romney, Mitt/R/President		<u>Original Date / Revision</u> 09/18/12 / 09/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep-Washin
<u>Special Handling</u> Give to AE		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WBTV	09/19/12	09/19/12	WBTV News 6a	6-7a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$600.00			
N 2	WBTV	09/19/12	09/19/12	The Early Show	7-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$400.00			
N 3	WBTV	09/19/12	09/19/12	America Now	9a-10a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$200.00			
N 4	WBTV	09/19/12	09/19/12	Rachael Ray	10a-11a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$300.00			
N 5	WBTV	09/19/12	09/19/12	Price Is Right	11a-12p		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$725.00			
N 6	WBTV	09/19/12	09/19/12	WBTV News At Noon	12-12:30p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$350.00			
N 7	WBTV	09/19/12	09/19/12	CBS Daytime	12:30-3p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$450.00			
N 8	WBTV	09/19/12	09/19/12	Let's Make A Deal	3-4p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$600.00			
N 9	WBTV	09/19/12	09/19/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$700.00			
N 10	WBTV	09/19/12	09/19/12	WBTV News at 6p	M-F 6p-630p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				2	\$800.00			
N 11	WBTV	09/19/12	09/19/12	WBTV News Primetime	M-F 7p-730p		:30			NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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<u>Advertiser</u> Romney, Mitt/R/President		<u>Original Date / Revision</u> 09/18/12 / 09/18/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$1,150.00			
N 12	WBTV	09/19/12	09/19/12	Millionaire	M-F 730p-8p		:30			NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$925.00			
N 13	WBTV	09/19/12	09/19/12	WBTV News @ 11p	11p-1135p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				2	\$950.00			
N 14	WBTV	09/19/12	09/19/12	David Letterman	1135-1237a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				2	\$450.00			
N 15	WBTV	09/19/12	09/19/12	Wed Prime Other	8-11p		:30			NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				2	\$2,100.00			
Totals											19	\$15,000.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/19/12	19	\$15,000.00	\$12,750.00
Totals	19	\$15,000.00	\$12,750.00

Signature: _____ **Date:** _____

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